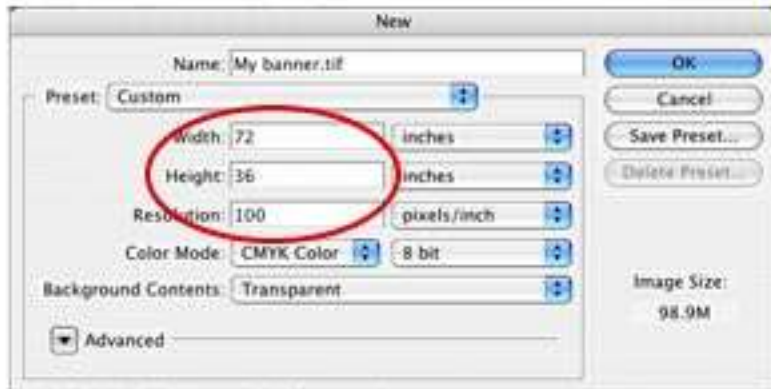


Example: Setting up a 3'x6' Banner or Sign in Photoshop - Choose From 3 Setup Types



1 Actual Size - Preferred Method
 Setup your image in inches at actual (100%) print size. Working at 100 pixels/inch resolution will produce crisp images and text. Working at higher resolutions will not improve the quality of the final output. Work in RGB or CMYK, but be sure to convert to CMYK before sending files.

(See Scanning Guidelines for Scan setup)



2 50% Size - Great Method
 Setup your image in inches at 1/2 (50%) print size. Working at 200 pixels/inch resolution.



3 25% Size - Good Method
 Setup your image in inches at 1/4 (25%) print size. Working at 400 pixels/inch resolution.

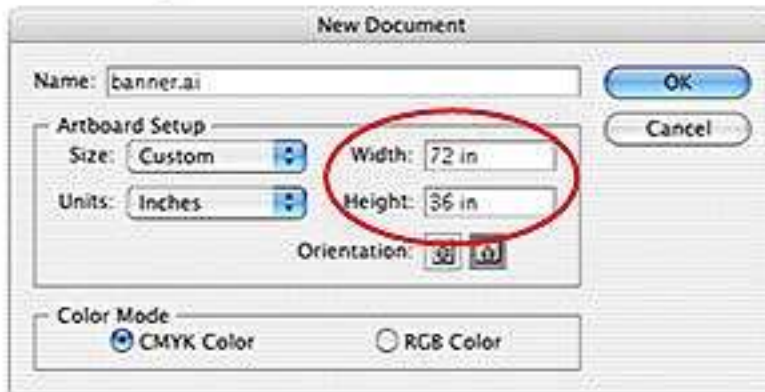
Finally - After pushing the Save button this dialog will appear. The Byte Order can be IBM PC or Macintosh.



Save - Flatten all layers before saving. You will lose your layers, so you might want to save as a copy.



Example: Setting up a 3'x6' Banner or Sign in Illustrator - Choose From 3 Setup Types

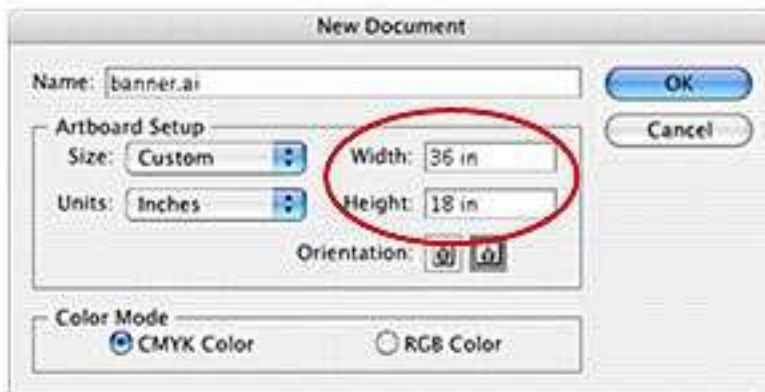


1

Actual Size - Preferred Method

Setup your image in inches at actual (100%) print size. All placed images should be 100 pixels/inch resolution. Working at higher resolutions will not improve the quality of the final output. All placed images must be CMYK.

(See Scanning Guidelines for Scan setup)



2

50% Size - Great Method

Setup your image in inches at 1/2 (50%) print size. All placed images should be 200 pixels/inch resolution. Working at higher resolutions will not improve the quality of the final output. All placed images must be CMYK.



3

25% Size - Good Method

Setup your image in inches at 1/4 (25%) print size. All placed images should be 400 pixels/inch resolution. Working at higher resolutions will not improve the quality of the final output. All placed images must be CMYK.

Finally - You can also save as eps format, but we do not prefer it. It creates larger files and extra steps in the process. If saving as an eps this dialog will appear.

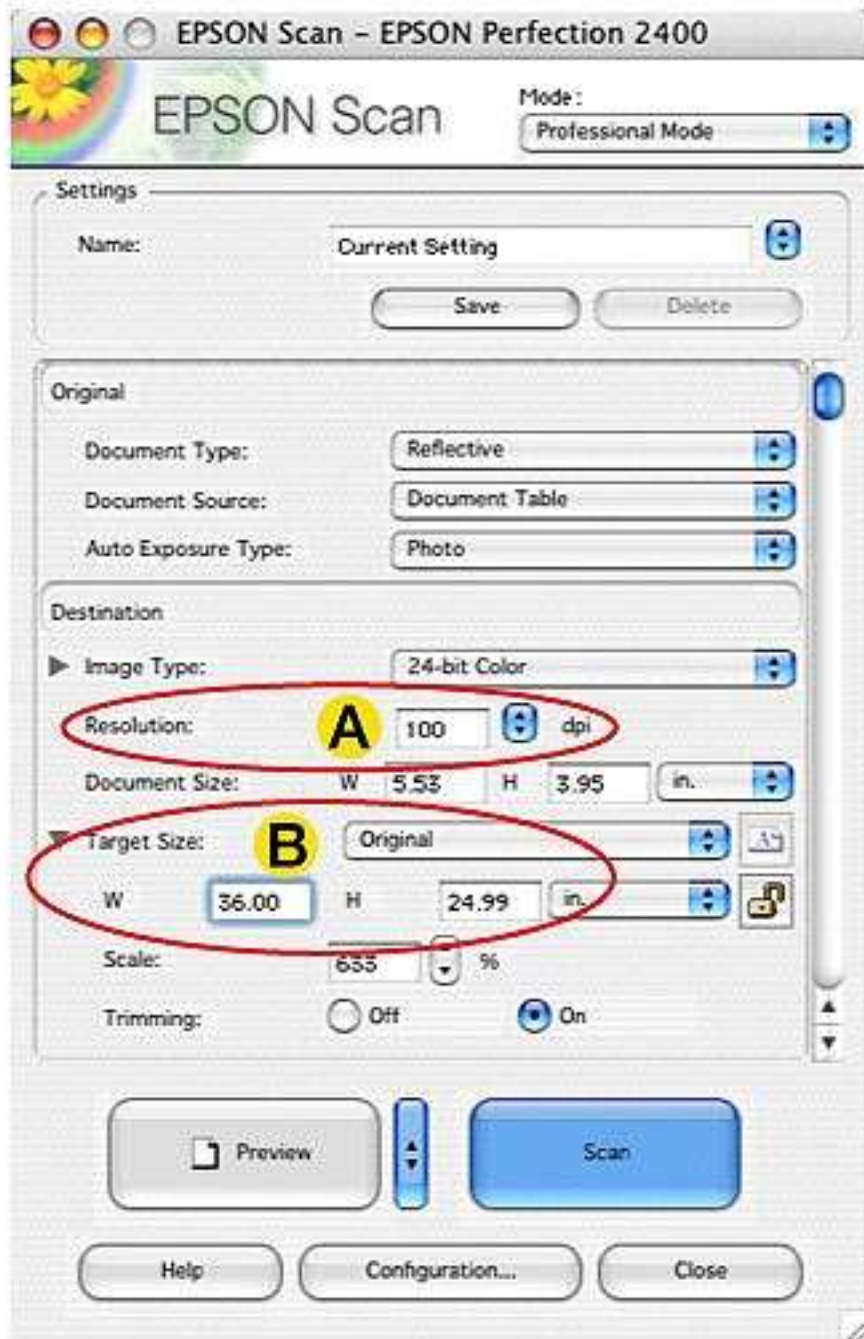
Save - Save as ai (Adobe Illustrator Document). Be sure to convert all fonts to outlines before saving. You may want to use Save As before converting fonts to preserve the ability to edit text in the future.



Example: Scanning a 4"x6" photo for final output size of 24"x36"

(This example uses an Epson Scanner -Your scanner software may be different)

Choose From 3 Setup Types depending on how you are designing in Photoshop or Illustrator



Original Photo in the Scanner

1 Actual Size - Preferred Method
 You are designing your image in Illustrator or Photoshop and working in inches at actual (100%) print size. All placed images should be 100 pixels/inch resolution. Working at higher resolutions will not improve the quality of the final output. All placed images must be CMYK.

The original photo is 4"x6". You want it to be 24" tall x 36" wide on your banner. The scanner software shown at left is set to do this.

- A** Set the Resolution at 100 dpi
- B** Select the area to scan and enter the Target Size. After scanning and saving, you will need to trim the image to the exact size using Photoshop or other application.

2 50% Size - Great Method
 You are designing your image in Illustrator or Photoshop and working in inches at 1/2 (50%) print size. All placed images should be 200 pixels/inch resolution.

Set the Resolution at 200 dpi
 Enter the Target Size to 1/2 the final size it will be on the banner.

3 25% Size - Good Method
 You are designing your image in Illustrator or Photoshop and working in inches at 1/4 (25%) print size. All placed images should be 400 pixels/inch resolution.

Set the Resolution at 400 dpi
 Enter the Target Size to 1/4 the final size it will be on the banner..